

## HOME PAGE

Yellow highlights = design notes/requirements

### Banners

Image	Text	Blurb beneath	Link to
Vancouver	Leaders in sustainable develop finance	Turn to Momentum to conceive, design and strengthen your institution's performance, impact and contribution to achieving development goals.	Rebranding blog
Windmill	Strategies for real-world impact	Momentum is a leader in creating impact for financial institutions, government, agencies, and funds to achieve the world's development goals.	What We Do page
Farm	In a changing, dynamic world, choose Momentum	Momentum is women-owned and led. Our practical approach translates our 20 years of experience into solutions that increase your impact.	Our people

### Services

[dynamic area feature highlighted services from the what we do page]

STRATEGY	Systems	Tools
We are global experts in development finance strategies, business plans, and institutional development, ensuring our clients are aligned with global best practices.	We develop systems to guide our clients through program and product development, capacity building, strategic communications, and by providing experts-on-call.	We help our clients understand their impact by providing impact assessments, monitoring and evaluation, benchmarking services, reporting tools, and more as needed.

### Our Work

[dynamic modula area featuring clickable impact stories]

## Global Impact

Roll over a region to see highlights of our work

[clickable map directing to Impact stories in the region the user clicks on ]

Roll-over text: Click to learn about our work in this region

## News and Insights

[dynamic area featuring Insights of choice]

[Global Call To Action as per design]

Talk to an expert, achieve your development goals.

[Footer as per design]

## LANDING PAGE: MEET US

At Momentum, we conceive, design, and strengthen financing initiatives that enable our clients, the catalysts of global development, to do their important work. As a women-owned advisory firm, we aim to establish an equitable world now, and for generations to come.

We know that the world’s sustainable development goals are merely a wish-list without the resources to make them possible. That’s why we approach each project with fresh eyes and focus on mapping pathways between the strategies, partnerships, and financial levers needed to effect real-world impact, especially in underserved markets.

Founded in 2000 as International Financial Consulting Ltd. (IFCL), Momentum leverages decades of global experience and deep subject-matter expertise in development finance, climate finance, blended finance and trade and investment, to create clear and actionable solutions that meet the shifting needs of different clients. We take board high level goals and identify a financially sustainable path to achieving them. Whatever stage a finance initiative is at, we help get it done.

## Our Pedigree

Momentum was built by women with a mission to equip and support catalysts of global development, trade, and economic growth. Our perspectives, approaches, and culture reflect our founder, **Diana Smallridge**, one of the world’s foremost experts in global development finance.

In 2023, we rebranded as Momentum, reflecting our commitment to innovating at the forefront of development finance and empowering the catalysts of global development to do their important work.

## Our Values

[infographic style]

Our values shape the work we do, how we do it, how we relate to each other and to our clients:

<p><b>RELATIONSHIPS</b></p> <p>We build and nurture strong, trusting relationships with clients, employees, strategic alliance partners, subcontractors, and suppliers.</p>	<p><b>INTEGRITY</b></p> <p>We are ethical and principled in our work, with every client we serve, and in all that we do.</p>	<p><b>VISION</b></p> <p>We see—and help our clients realize—their full potential as catalysts of global development.</p>
<p><b>EXCELLENCE</b></p> <p>As global experts in development finance, we are rigorous, thorough, and curious, driven to solve complex challenges with holistic solutions.</p>	<p><b>RESPECTFUL CANDOUR</b></p> <p>We can be counted on for openness; to provide uncompromised, straight-forward advice and feedback with empathy and kindness.</p>	<p><b>SUSTAINABILITY</b></p> <p>With sustainable development as inspiration, we equip our clients with contextualized solutions that are equitable, actionable, and feasibly maintained.</p>

## Our People

Momentum is a diverse team of experts with broad global perspective and deep subject-matter expertise in development finance. Our experience spans all development institution models, financing strategies, and strategic lenses. Meet our team:

[highlight 3 with link to *Our People* landing page]

 <p><b>Diana Smallridge, President &amp; CEO</b></p> <p><i>"I want to make sure the world's to-do list can be financed."</i></p> <p><b>Areas of Expertise:</b> Governance   Leadership   Strategic Planning   Performance Measurement   Institutional Development</p>	 <p><b>Anita Yang, Director of Corporate Development</b></p> <p><i>"I am passionate about catalyzing private sector engagement and market solutions in developing countries."</i></p> <p><b>Areas of Expertise:</b> Project Design and Management   Economic Development   Entrepreneurship   Social Innovation   Impact Investment</p>	 <p><b>Corry, Consultant</b></p> <p><i>"Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua."</i></p> <p><b>Areas of Expertise:</b> Trade Finance   Export Credit   Intellectual Property   Services Trade</p>	<p>?</p>
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## **LANDING PAGE: OUR PEOPLE**

Meet our diverse global team of experts. We share an urgency of mission to map pathways between the strategies, partnerships, and resources necessary to change the world.

[Dynamic content: Bios – separate document]

## LANDING PAGE: CAREER OPPORTUNITIES

Momentum (formerly International Financial Consulting Ltd.) is a recognized leader in providing strategic financing consulting and services to the catalysts of global development. This includes development banks, export credit agencies, private funders, and other institutional clients.

Ours is a values-driven culture where the work is fast-paced, dynamic, and challenging as we pursue opportunities that span the globe. We are always on the lookout for professionals who excel technically and are well-rounded in their ability to identify, communicate, and implement practical solutions.

Browse our current opportunities below or contact us at [hr@momentus.global](mailto:hr@momentus.global).

[dynamic content here, see: <https://www.i-financialconsulting.com/careers/>]

Climate Experts	Role	Role	
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## LANDING PAGE: WHAT WE DO

Our clients all share a mission to catalyze global development in underserved markets. They are development banks, development finance institutions, donor agencies, export credit agencies, Ex-Im banks, and private financial intermediaries like philanthropic foundations, and funds.

We help them reduce barriers to creating impact by mapping the pathways to access resources and implement the solutions they need. This includes conceiving, designing, and strengthening strategies, systems, and tools.

- **Strategies** to structure our clients' business and financial models
- **Systems** to mobilize resources so clients can effectively carry out their work
- **Tools** and capacity to act on complex development challenges

**Whatever stage a development finance initiative is at,  
we can help get it done.**

DESIGN THE STRATEGY	MAKE IT HAPPEN	MEASURE RESULTS & IMPACT
From development finance strategies and business plans to institutional development, we ensure our clients are aligned with their mandates, their stakeholders' interests, and state-of-the-art global practices.	We can enhance or lead client teams through program and product development, capacity building, strategic communications, experts-on-call, and more.	To help clients understand and tell their impact stories, we provide impact assessment, monitoring and evaluation, benchmarking services, and reporting.

## Clients

[Sliding testimonial quote area]

[TALK TO AN EXPERT]

## Expertise

[infographic- style strip, word cloud, or etc.]

Governance – Risk Management – Financial Management – Stakeholder Engagement – Product Design & Development – Policy Development – Capacity Building – Strategic Communications – Impact Assessment – Monitoring & Evaluation – Benchmarking – Reporting – Research & Analysis

## Experience

[infographic- style strip]

*STATISTICS:*

- 23+ years
- 400+ assignments
- 70+ countries
- 100% woman-owned
- 15+ languages spoken in-house

*DOMAINS:*

- Development Finance
- Climate Finance
- Blended Finance
- Trade and Investment

*RECOGNITION:*

- 2018 recipient: Outstanding Development Project Award
- 2019 honouree: Inspirational Woman in Trade Finance
- 2022 Industry Innovation Award for White Paper on Sustainability in Export Finance

[TALK TO AN EXPERT]

## Global Leaders

BREADTH	DEPTH	PEDIGREE
We draw on a broad range of client, sector, and geographic experience to design the optimal solution for each project. We tap our global network to the advantage of every client, because a sustainable world is a connected world.	By deeply engaging stakeholders from policy makers to citizens, CEOs to end clients, and funders to beneficiaries, we deliver solutions unequalled in their combination of thoroughly considered and wholly achievable.	Founded in 2000, our perspectives, approaches, and culture reflect our founder, <a href="#">Diana Smallridge</a> , one of the world's foremost experts in global development finance.

## Our ACCT Commitment

ACTIONABILITY	CONNECTIONS & CONTEXT	TOOLS
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We will design action-oriented solutions to sustainably finance and resource each client’s global development initiatives.	We will connect global experience, insights, and relationships in development finance to the unique context of each client and project.	We will equip every client with the strategies, tools, and connections to deliver on their development financial and impact mandates.
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**Global Call to Action (GTA)**

Talk to an expert, achieve your development goals.

## LANDING PAGE: OUR IMPACT

Momentum's client base spans more than 70 countries and includes multilateral development banks (MDBs), national development banks (NDBs), development finance institutions (DFIs), export credit agencies (ECAs), as well as private financial intermediaries, agencies, foundations, and funds.

For more than two decades, we have provided these organizations with the insights and support they need to excel, with a focus on empowering them to drive *impact*. Read about our work for them below.

[dynamic content: Impact Stories – separate document]

## **LANDING PAGE: INSIGHTS**

The world's development goals are merely a wish-list without the resources to make them possible. [Subscribe](#) for insight into how Momentum helps the catalysts of global development to conceive, design, and strengthen their financing initiatives.

[Dynamic content: Blog, News, Publications – separate document]

## LANDING PAGE: IMPACT DEVELOPMENT

In addition to [expert advisory services](#), Momentum supports catalysts of global development with innovative tools and capacity-building resources:

	<p><b>Centre of Excellence for National Development Banks (CENDB)</b>                  The central knowledge hub for development finance! CENDB is a collaborative venture between Momentum and its partners to offer innovative capacity building courses that address the real needs of National Development Banks.</p> <p><b>[GO TO CENDB]</b></p>
<p>[icon]</p>	<p><b>Health Diagnostic Tool (HDT) for National Development Banks</b>                  More than twenty years of global experience supporting National Development Banks (NDB) at your fingertips—and free!</p> <p>This comprehensive free tool assists NDBs to measure and benchmark their performance against six key best-practice dimensions and against peer organizations.</p> <p><b>[USE THE TOOL]</b></p> <p>Using the free tool, your NDB can:</p> <ul style="list-style-type: none"> <li>● Understand and share your bank’s impact</li> <li>● Set goals and track improvement</li> <li>● Collaborate across the bank</li> <li>● Learn at every step</li> </ul> <p>The tool covers the dimensions of Policy, Corporate Governance, Development, Operational Performance, Financial Performance, and Sustainability.</p> <p><b>[USE THE TOOL]</b></p>
<p>[icon]</p>	<p><b>INFF</b></p>
<p>[icon]</p>	<p><b>More to Come</b>                  We’ve got more tools and offerings on the way!</p> <p><a href="#">Subscribe</a> to stay updated and follow us on <a href="#">Linkedin</a> or <a href="#">Twitter</a>.</p>

## LANDING PAGE: CONTACT US

Momentum is headquartered in Vancouver, Canada, with staff around the world. Prior to 2023, we were International Financial Consulting Ltd. (IFCL).

Contact us and we'll get you connected:

EMAIL	PHONE	SOCIAL	OFFICE & MAIL
experts@momentus.global	+1 XXX XXX XXXX	Twitter LinkedIn	Vancouver Office

### Form:

## Talk to an Expert

Tell us about your development goals and we'll get you connected with one of our experts:

\* I am with a:

- National Development Bank
- Multilateral Development Bank
- Development Finance Institution
- Export Credit Agency or Eximbank
- UN Agency
- Donor
- Private Financial Intermediary, Foundation, Agency, or Fund
- Government Ministry
- Media/journalist or conference organizer
- Other – specify

\*First name

\*Last name

\*Organization, institution, or company name

\*Email

Phone

Time zone

What would you like us to know before we talk?